



Seminars in Biotechnology BTEC 592 & BTEC 692

“Biotechnology, Material Science and Design: Regenerative Revolution Across Industries”

Thursday, April 6, 2023

13.30

Microsoft Teams

Erdem GÜNSÜR

Innovation Executive



Erdem GÜNSÜR received B.Sc. in Faculty of Architecture Bachelor of Interior Architecture at Mimar Sinan Fine Arts University (Turkey). He holds Master of Engineering Degree in International Master of Interior Architectural Design at Istanbul Technical University (Turkey) /Stuttgart Technology University of Applied Sciences (Germany). He had educated at Massachusetts Institute of Technology, Sloan School of Management (USA) on Mastering Design Thinking Executive Education in 2019 and Sabanci University (Turkey), Executive Development Unit in Digital Transformation & Innovation Micro MBA Programme, 2020-2021.

The seminar will underline innovative outcomes of creative collaborations between disciplines such as biotechnology, material science, architecture and design for paving the way towards radical transformation regarding the way we manufacture goods, build our environment and conduct business. Several cases of business experiences and projects will be presented for underlining the importance of private sector-academy collaboration in sparking the fuse of transformative innovation across the construction industry and the built environment practice.